

SELF-PUBLISHING: A GENIUS MONEY-MAKING IDEA

This eBook brought to you by:
Buy-Ebook.com

Our site has got a great collection of the best ebooks which are sold on the Internet, but at a lower price than on any other site.

Affiliates

Earn 60% Commission On Every Sale! We sell 500+ eBooks.

As a Buy-Ebook.com Associate, we will pay you a Massive 60% referral fee for every sale that you generate. You can [sign up for FREE](#) and start making money straight away.

If you want to directly link to some ebooks related to content of your site, [get affiliate link here](#). Choose any from 500+ titles.

NOTE:

If you Would like to Offer this Ebook to Your Web Site Visitors as a FREE Download, then please do so. You can post this ebook to your web site, offer it in your newsletter, print it out as a book, give it to your friends, etc. No royalties are necessary. Give it away or offer it as a bonus with your products. You are not allowed to make any changes to it without permission.

SELF-PUBLISHING: A GENIUS MONEY-MAKING IDEA

For a lot of people, publishing a book may look like it costs lots of money. For example, on a short-run press, this book costs around \$2.10 to print.

For the uninitiated, self-publishing is one of the easiest ways to make money in the world. Of course, it requires some talent, but they are easy to learn.

Take a look:

1. Choose a subject to write about. Select something you enjoy or want to know more about yourself. As just an example, we'll use "Household Hints"
2. Now, to collect the information to put in my book about "household hints" I would go visit my mother, talk to my aunts and cousins, call friends on the phone, and in general _ ask everybody I came into contact with to give me their favorite "household hint." After a few months I'd have a lot of stuff.
3. At this point I would start categorizing all this information. I'd put all the stuff about "kitchen tips" in a separate file from "home remedies". Each separate file would be a new chapter in my book.
4. Then I'd begin typing out my book on a computer or typewriter. If I were to type the book myself, I would simply number each tip as 1, 2, 3, 4, 5 with a heading for each tip.
5. Okay. Now the book is ready to print. You've read everything and there are no misspelled words or obvious grammar mistakes. You are ready to see the final result of your labors. How much will it cost? Let's assume that my "household hints" book is going to measure 5" wide by 8" tall (like a sheet of 8 1/2x11" paper folded in half.) There are 2 pages on each side or 4 pages front and back. These are the best size for mail order unless you write a 100-page novel.

My "Household Hints" book would be a total of 24 pages. That means it will take both sides of 6 sheets of 8 1/2x11" paper to print each one of my books. That includes the cover and everything.

Based on standard mail order prices, you could have 250 of these books printed for \$109 or about 44c each. 1,000 would run even less _ \$200 or about 20c each. That's cheap! Even if I sell each one for just \$3, I'll make over \$500 profit.

Another method of saving money with printing of booklets is to have the mail order printer print them at the same price you would pay for 8 1/2x11", 2-sided printing (around \$25 per 1,000) without having them collated, folded and stapled. This way, your cost would only be a total of \$150 per 1,000 or 15c per booklet.

This method is great if you want to do some of the work yourself.

Your only expense would be a saddle stitcher from an office supply store. This is a long-armed stapler and the cost is around \$45.

Of course you would not want to make this investment if you were only going to be publishing one book per year _ but if you plan to go into heavy production, it would be worth your while. I personally don't care to do this myself because I'm saving tons of money. I'll get paid in the long run for my time.

6. Now, the only thing left to do to make my book a success is to sell them and make some money back. One idea would be to call all the people who gave me the information for the book. I'd put a price tag of \$5 on the cover and offer it to my friends and co-workers at a discount of \$3 or \$2. Everyone whose name or contribution is in a published book will want a copy for a keepsake _ at least.

It's not that hard to create your own money-maker. There's no hidden secret to it. You don't have to pay \$29.95 for the same information. We're GIVING it to you free of charge.

Every single human being has a book inside of them! Everybody knows something that other people don't and everybody has interests that other people don't have the time to learn about. There is a subject that interests you that would interest others. Guaranteed!

So, get busy. Pick a subject, gather the information and type it up! You'll be a hero before you know it. Neighbors will begin to label you as a notorious writer. You'll be able to hold your head high, and you'll be able to start putting ",Writer" at the end of your name on your business letters. Won't that be something?