Free Printing And Mailing

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Free Printing And Mailing

The biggest expense in the field of mail order is mailing and printing. Here is a very good, accepted plan for getting 600 3x6 circulars printed and mailed FREE!

- 1. Find an offset printer in your locale or by mail order who charges \$12 or \$13 per thousand for printing 100 9x12's, both sides.
- 2. Place the following advertisement in several leading mailorder publications:

1000 3x6 circulars printed for only \$3. Send camera-ready copy.

Our non-conflicting ad on the back. (Your name and address).

- 3. On a 9x12 sheet of paper you can get six 3x6 circulars.
- 4. Six orders from you advertisement nets you \$18 cash.
- 5. You paste your customers' camera-ready 3x6 circulars on a 9x12 sheet of paper.
- 6. You paste six of your own camera-ready 3x6 circulars on another 9x12 sheet of paper. These will be printed on the reverse side of your customers' circulars.
- 7. Both copies are then sent to the printer for printing.
- 8. After printing have the printer cut out each individual 3x6 circular apart.
- 9. You will then have six 3x6 circulars, 1000 of each.
- 10. Package the 3x6 circulars and ship them to the proper customer.
- 11. Your customer has paid to have 1000 3X6 circulars printed. He will be doing the mailing. Your ad is printed on the back.

THERE IT IS: 6000 3X6 CIRCULARS PRINTED AND MAILED FREE!