

Making Money With Home-Made Booklets

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Making Money With Home-Made Booklets

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Have you been afraid to self-publish because you thought you had to send drafts to publishers for acceptance? There is nothing further from the truth. You can self-publish just by typing your book or manual and having a competent typesetter place it in camera-ready format for you. (One typesetter we highly recommend is Much more Marketing, PO Box 50027, Reno NV 89513.) Or, do it yourself and save a lot of money! This is the 1990's - the age of computers. We don't have to have a minimum of 10,000 books printed and hire an agent to sell them for us anymore. In fact - the computer has made publishing affordable and easy for everyone!

Once the book or manual is ready for printing, ask your typesetter to print out 10 or 15 copies on their laser printer. You'll probably have to pay extra for the copies, but it's cheaper in the long run. If you want 50 or 100 copies, take the master the typesetter sends you and have them printed at the local copy shop.

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